

95% LESS NICOTINE*

Nicotine creates the urge to smoke. Studies show that Very Low Nicotine smokers will likely experience less craving for nicotine over time. That can help reduce the number of cigarettes smoked and increase your motivation to quit.



95% LESS NICOTINE*

Nicotine creates the urge to smoke. Studies show that Very Low Nicotine smokers will likely experience less craving for nicotine over time. That can help reduce the number of cigarettes smoked and increase your motivation to quit.

